



PRESS RELEASE

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Tulkoff Food Products Introduces Three New Flavors

Baltimore, MD (June 4, 2018) – Tulkoff Food Products, Inc. is proud to introduce three new bold flavors *Kickin' Dippin' Sauce*[®], *Spicy Jalapeño Aioli*, and *Garlic Aioli*, to their foodservice squeeze bottle line. The Baltimore based manufacturer created these items based on a response to foodservice operators and their customer demands for unique full-flavored mayonnaise-based products that can be used across a variety of menu options and dayparts.

“We know that chefs are looking for universal sauces that add flavor and improve efficiencies in their kitchens,” says Phil Tulkoff, President of Tulkoff Food Products. “We researched flavors across the foodservice industry and found three commonly made-from-scratch mayonnaise-based sauces made by operators. Their main complaint was inconsistency from batch to batch, short shelf life’s and packaging. We worked with our R&D team in house and developed three full flavored solutions to add to our squeeze bottle line: *Kickin' Dippin' Sauce*[®], *Spicy Jalapeño Aioli* and *Garlic Aioli* all universal sauces capable to be used during any daypart,” says Tulkoff.

Tulkoff's *Kickin' Dippin' Sauce*[®], a perfect blend of premium mayonnaise, a uniquely developed smokey bbq honey mustard, with visible spices and freshly prepared horseradish.

Tulkoff's *Spicy Jalapeño Aioli* contains a spicy kick of jalapeños and habanero to create a hot pepper blend mixed into premium mayonnaise.

Tulkoff's *Garlic Aioli*, a blend of creamy mayonnaise, unique spices and garlic.

All items are geared for foodservice and able to be used as a mayonnaise replacement, dip for fried foods or sandwich spread. The new items have a 6-month refrigerated shelf life, packed in an 18 fl oz inverted squeeze bottle and are free of high fructose corn syrup, trans fats, gluten and artificial flavors.

Tulkoff's squeeze bottle line currently consists of *Spicy Kimchi Aioli*, *Spicy Chipotle Chili Aioli*, *Creamy Horseradish Sauce*, *Extra Bold Cocktail Sauce* & *Extra Bold Horseradish Sauce*. All products are trans-fat, HFCS and BPA free, recyclable, foil sealed and featuring bottoms-up storage, the squeeze bottle format provides convenience for grab and go foodservice operators looking for easy-to-use packaging. All squeeze bottle products are available now and are sold in an 8-count sealed tray pack for retailers, convenience stores and foodservice distributors.

About Tulkoff- Tulkoff Food Products, Inc. is a third generation family owned manufacturer of condiments, specialty sauces and ingredients. Headquartered in a SQF certified facility in Baltimore, Maryland, with a second facility in Pittsburg, California, Tulkoff produces over 400 unique items for retail, foodservice, private label, co-pack and industrial clients nationwide. Tulkoff's product selection includes: Horseradish, garlic, ginger, pesto, seafood sauces, flavored butters, assorted aiolis and custom sauces. For more information, visit Tulkoff.com.



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